

**MEMORANDUM**  
**City of Chino**  
**Community Services,**  
**Parks & Recreation Department**

**DATE:** JUNE 22, 2026  
**TO:** COMMUNITY SERVICES, PARKS & RECREATION COMMISSION  
**FROM:** SILVIA AVALOS, DIRECTOR OF COMMUNITY SERVICES, PARKS & RECREATION  
**SUBJECT:** ADMINISTRATION ACTIVITY REPORT – MAY 2026

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**cc:** File

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**BACKGROUND**

The following information is provided regarding Administration activities for the month of May 2026:

**CITY COUNCIL ACTIONS**

**Ceremonials**

- Proclamation–National Mental Health Awareness Month. Proclaimed May 2026 as National Mental Health Awareness Month.
- Presentation–Recognition of the Teen Advisory Committee Members– Flor Hernandez, Karisia Rojas, Kathleen Chang, Sofia Henderson, Drew Ramirez, Julia Barraza, Leah Jung, Chinmayee Phirke, Abigail Flores, Chelsea Yeung, and Benjamin Martinez.
- Presentation–2026 Hall of Fame Award Recipients–Recognized the 2026 Hall of Fame Award Recipients: Carolyn and Earll Owens.

**PROGRAMS**

**Armed Forces Banner Program**

- Two new banner applications were received.
- The banner installation was conducted on May 21-22. There were 11 new banners, 3 replacements, and 34 of the “old”-style banners were removed.

**Chino Liberty Courtyard**

- No new brick applications were received.

**Chino Connection**

- Staff received Draft 1 of the Connection on May 28, 2026.

Youth Accountability Board

- Four cases were closed and three new cases were received. There are currently seven active cases.

Social Media

- The following posts were made in May:

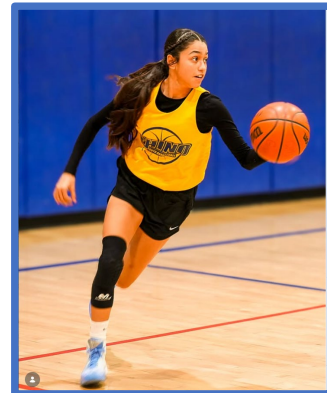
<b>Date</b>	<b>Post</b>	<b>Reach</b>	<b>Engagement</b>
05/01/2026	Mental Health Awareness	9,604	382
05/05/2026	Bike Day	7,571	159
05/07/2026	Major League	1,034	12
05/07/2026	Summer Camp	2,096	29
05/08/2026	Walnut Restrooms	2,076	48
05/08/2026	Bike Day 2	4,659	52
05/08/2026	Chino Swag Sale	2,390	125
05/12/2026	Chino Family Campout	13,410	92
05/12/2026	Chino Helicopter Event	43,773	2,869
05/13/2026	Dig into Spring	1,295	38
05/13/2026	Pioneer Picnic	2,942	33
05/13/2026	Monte Vista Splash Pad	2,093	51
05/14/2026	Senior Prom	3,377	64
05/14/2026	Free Summer Lunch	2,296	97
05/16/2026	Youth Basketball Program	1,324	17
05/20/2026	Fire Spect Military Rec	11,106	107
05/21/2026	Back-to-School Giveaway	6,975	65
05/26/2026	Batting Cages Closed	3,965	43
05/27/2026	Memorial Day Reel	3,071	195
05/29/2026	Young Rembrandts	451	6
05/29/2026	Power Restored	10,946	83
05/29/2026	Fireworks Spectacular Military Recognition	8,413	247

Reach = The number of unique persons who have seen the post.

Engagement = Individuals who have reacted to, shared, clicked, or commented on post.

- Youth Basketball was experiencing sign-up difficulties and needed an extra push to get to the program sign-up numbers needed.

- A reel and two posts were created to push the program. They are pictured below. As a result of these efforts, the program sign-up numbers went well above the target number, which is 500 sign-ups.



**RECOMMENDATION**

For Commission information.