

M E M O R A N D U M
City of Chino
Community Services
Parks & Recreation Department

DATE: SEPTEMBER 22, 2025

TO: COMMUNITY SERVICES, PARKS & RECREATION COMMISSION

FROM: SILVIA AVALOS, DIRECTOR OF COMMUNITY SERVICES, PARKS & RECREATION
LISA CONLON, REVENUE MANAGER

SUBJECT: FIREWORKS UPDATE 2025

cc: File

BACKGROUND

The Community Services, Parks & Recreation Commission is charged with oversight of Title 8.12 of the Chino Municipal Code relating to the sale and discharge of safe and sane fireworks in the City of Chino. At the end of each fireworks season, an update is provided to the Commission regarding the sale of safe and sane fireworks and any violations that may have occurred, calls for service/complaints, citations issued, injuries or fires resulting from the use of fireworks, confiscated fireworks, surcharge payments, and gross and net sales of safe and sane fireworks.

ISSUES/ANALYSIS

2025 Recap: This year, 24 non-profit organizations were issued retail permits by the Finance Department for the sale of safe and sane fireworks. Sales were conducted from July 1-4, 2025.

Twenty-four retail sales permits were approved by the Community Services, Parks & Recreation Commission on April 28, 2025:

American Legion Post 299	Don Lugo Sports Boosters
CHAPPS	Gavin R. Stevens Foundation
Chino American Little League	Living Word Assembly of God
Chino Cowboy Huddle	Magnolia Jr. High School After School
Chino High School Basketball	Magnolia Jr. High School Music Boosters
Chino High School Pep Squad	Monte Vista 4-H Council
Chino High School Band Boosters	Nitemares Soccer Club
Chino High School Sports Boosters	Parents of Chino Scouts
Chino Neighborhood House	Parents of Troop 202

Christ Lutheran Church	The Bridge
Don Lugo High School Grad Night	To the Pointe Dance Productions/Mission Sports
Don Lugo Performing Arts/Band	Victory Outreach Church

Complaints/Calls for Service:

The following Departments within the City received complaints or calls for service regarding the use of illegal fireworks in 2025. A comparison of the last five years' calls for service is below:

Department	2025	2024	2023	2022	2021
Administration	1	0	1	0	4
Community Services, Parks & Recreation	3	0	1	0	3
Development Services	0	0	0	0	0
Police	305	426	235	200	230
Public Works	0	0	0	0	0
Total	309	426	237	200	237

One email was received from a resident and is attached.

Injuries and Damage:

The Chino Valley Fire District reported 10 calls related to the use of fireworks, which included a tree, vegetation, and dumpster fires. No known fireworks-related injuries were reported.

Police Deployment (6:00 p.m.-midnight):

This year, the Police Department deployed 59 sworn personnel during the deployment period. This was the same as last year to focus on fireworks enforcement. The Police Department utilized drones as a means of capturing the use of illegal fireworks in real time.

Citations:

A total of 62 fireworks citations were issued for the use of illegal fireworks. Three of those citations were issued to non-residents.

Confiscated Fireworks:

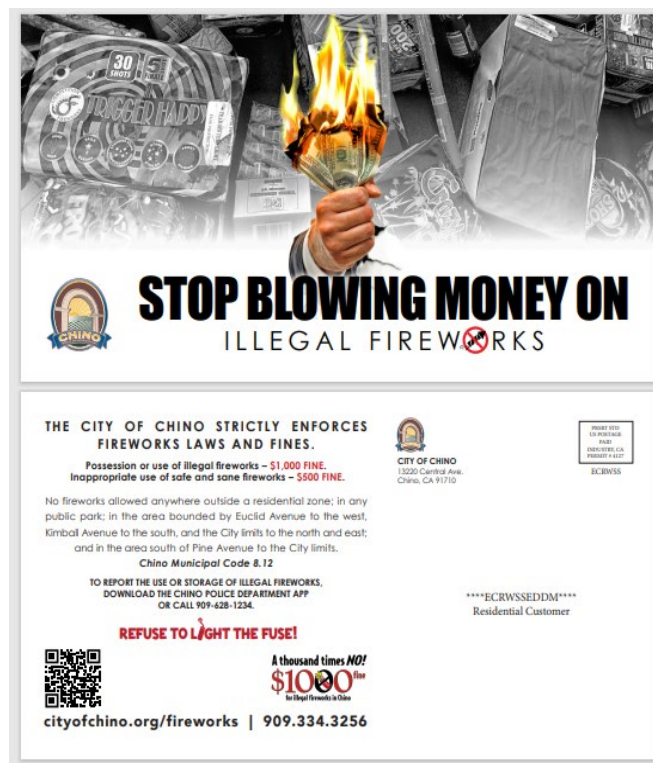
This year, the Chino Police Department confiscated 360 pounds of illegal fireworks and the Chino Valley Independent Fire District confiscated 360 pounds. The Fire District numbers reflect the total amount collected from their service area and is not specific to Chino. In 2024, the Police Department confiscated 525 pounds and the Chino Fire confiscated 310 pounds throughout the district.

Educational Campaign:

This year's educational campaign, "Stop Blowing Money on Illegal Fireworks," was distributed via social media, direct mail, and posters and flyers distributed to all City facilities and fireworks booths.



POSTERS DISTRIBUTED



RESIDENT POSTCARD MAILER

Below is a snapshot of the social media impact:

Source	Date	Post (All social media)	Reach	Engagement
Chino, CSPR, Chino PD, Chino Valley Fire District	6/04	Encouraged residents to celebrate the 4th of July responsibly by re-informing them on Safe and Sane fireworks, firework laws, and penalties.	7,541	406

Reach = The number of unique persons who have seen post.

Engagement = Individuals who have reacted to, shared, clicked, or commented on post.

Surcharge:

In 2025, the total surcharge collected from each fireworks booth operator averaged 4.17% per organization. All surcharges were paid on time with the exception of Chino Neighborhood House, which was penalized for submitting a financial statement and surcharge payment on September 12, which were due on August 31. The surcharge is calculated based on the City's additional costs incurred for Public Works, Police, and

Community Support Services ~ Human Services ~ Neighborhood Services ~
Parks & Facilities ~ Recreation Services ~ Senior Services

marketing services. Those costs totaled \$69,029. Public Works did not report additional costs in 2025.

Sales:

The summary below provides gross sales and net profit for each fireworks booth. Total gross sales totaled \$1,424,678.93 in 2025, as compared to \$1,543,507.88* in 2024. Total net profit in 2025 was \$380,945.61 as compared to \$447,243.59 in 2024. The average profit generated was \$15,872.73 in 2025, as compared to \$17,889.74 in 2024.

Below is a summary of gross sales and net profit for your information:

2024			2025		
ORGANIZATION	GROSS SALES	2024 NET PROFIT AFTER PAYING SURCHARGE	ORGANIZATION	GROSS SALES	2025 NET PROFIT AFTER PAYING SURCHARGE
A	23,389.00	3,467.44	K	22,239.55	3,666.66
G	31,489.00	12,004.41	Q	25,251.35	4,605.48
K	32,116.67	7,179.32	Y	26,094.00	8,236.41
B	34,200.72	6,528.86	P	29,299.64	3,427.28
C	34,909.00	8,739.56	T	34,655.00	8,594.20
Y	38,771.00	3,896.13	B	39,260.01	10,437.50
H	39,553.38	7,492.84	G	40,681.93	8,109.54
D	42,019.00	7,035.33	S	41,327.40	8,238.67
P	43,686.00	18,773.55	A	42,981.50	13,972.35
J	45,334.00	13,833.36	L	44,457.00	14,390.86
I	48,707.00	11,389.79	J	45,972.33	13,034.94
F	50,392.00	10,247.83	H	46,740.76	7,862.85
N	52,182.00	16,887.25	U	46,865.00	10,923.48
Q	52,534.00	16,589.97	X	49,358.00	8,403.53
M	53,548.00	9,195.45	I	51,505.61	16,070.55
E	52,147.05	17,809.47	E	65,888.84	14,874.88
R	69,240.00	17,300.56	N	67,520.14	20,953.91
R	76,197.42	29,506.57	C	81,175.12	21,512.81
T	76,801.00	21,894.26	M	81,611.06	15,065.42
L	92,909.77	24,590.26	O	90,133.00	23,367.99
U	94,533.00	28,582.47	V	93,852.59	13,902.44
V	98,421.52	34,360.66	R	100,193.25	29,922.83
O	105,955.00	24,192.79	F	119,307.39	41,302.76
W	121,931.85	43,129.74	D	138,308.46	60,068.25
X	132,540.50	52,615.70	TOTAL	1,424,678.93	\$380,945.61
TOTAL	1,543,507.88	\$447,243.59	AVERAGE NET		15,872.73
AVERAGE NET		17,889.74			

* Totals from 2024 have been adjusted due to an error in the 2024 total reported for Org E.

RECOMMENDATION

For Community Services, Parks & Recreation Commission information and direction if desired.