

M E M O R A N D U M
City of Chino
Community Services,
Parks & Recreation Department

DATE: APRIL 27, 2026
TO: COMMUNITY SERVICES, PARKS & RECREATION COMMISSION
FROM: SILVIA AVALOS, DIRECTOR OF COMMUNITY SERVICES, PARKS & RECREATION
SUBJECT: ADMINISTRATION ACTIVITY REPORT – MARCH 2026

cc: File

BACKGROUND

The following information is provided regarding Administration activities for the month of March 2026:

CITY COUNCIL ACTIONS

Ceremonials

- Proclamation – National Nutrition Month. Proclaimed March 2026 as National Nutrition Month implemented by the Academy of Nutrition and Dietetics.
- Proclamation – Arbor Day. Proclaimed April 3, 2026, as Arbor Day in the City of Chino in accordance with National Arbor Day Foundation.
- Presentation – Chino Youth Boxing Club Awards – Recognized the Chino Youth Boxing Club Members who received various awards during 2025.
- Presentation – Mike Garcia, Chino Youth Boxing Foundation – Recognized Mike Garcia for his 35 years of service to the Chino Boxing Club and Chino Youth Boxing Foundation.

PROGRAMS

Armed Forces Banner Program

- One new banner application was received.

Chino Liberty Courtyard

- No new brick applications were received.

Chino Connection

- Staff published the Spring/Summer Connection on March 2.

Youth Accountability Board

- Four cases were closed and three new cases were received. There are currently eight active cases.

Social Media

- The following posts were made in March:

Date	Post	Reach	Engagement
03/01	Connection Tomorrow	650	10
03/02	Connection is Here	5,377	45
03/03	DairyAire This Weekend	6,428	95
03/04	Healthy Family Day Vendors	5,169	21
03/05	CHINO Days Reel	4,188	379
03/05	Easter Bunny Eggstravaganza Reel 1	2,431	77
03/09	Teen Glow Night 1	13,086	321
03/10	Youth Volleyball	25,176	604
03/11	Healthy Family Day Carousel Post	2,497	86
03/12	CPRS Conference	1,691	102
03/12	Pee Wee Baseball	4,582	88
03/13	Easter Bunny Eggstravaganza Post 1	5,435	182
03/13	Healthy Family Day Reel	2,159	70
03/18	1,000 Women IE Thanks	8,977	390
03/19	Easter Bunny Eggstravaganza Post 2	4,105	50
03/20	Batting Cages Are Open	12,998	727
03/23	Teen Glow Night 2	2,983	122
03/24	Easter Bunny Eggstragavanza Reel 2	1,143	25
03/24	Track Meet Winners	3,745	167
03/24	Apply to Join TAC	8,578	329
03/25	Sign Up for Youth Basketball	4,755	111
03/26	Join the CYM Board	925	49
03/26	CHINO Days Beer Garden	12,176	306
03/27	Healthy Family Day Tomorrow	513	25
03/27	Youth Basketball Winners	1,396	50
03/27	Sign Up for Pickleball	1,845	44

03/29	Old Schoolhouse Museum Orange Pop Up	1,709	36
03/31	Celebrating Boxing Club	4,180	109

Reach = The number of unique persons who have seen the post.

Engagement = Individuals who have reacted to, shared, clicked, or commented on post.

- Healthy Family Day was a well-attended event. This was connected to the successful social media posts promoting the event.
- There were four social media posts made to promote the event. They had a combined reach of 10,338 and a combined engagement of 172. They are pictured below:



RECOMMENDATION

For Commission information.