

M E M O R A N D U M
City of Chino
Community Services,
Parks & Recreation Department

DATE: JUNE 22, 2026
TO: COMMUNITY SERVICES, PARKS & RECREATION COMMISSION
FROM: SILVIA AVALOS, DIRECTOR OF COMMUNITY SERVICES, PARKS & RECREATION
SUBJECT: ADMINISTRATION ACTIVITY REPORT – APRIL 2026

cc: File

BACKGROUND

The following information is provided regarding Administration activities for the month of April 2026:

CITY COUNCIL ACTIONS

Ceremonials

- Proclamation – Autism Awareness Month. Proclaimed April 2026, as Autism Awareness Month in the City of Chino.
- Proclamation – Child Abuse Prevention Month. Proclaimed April 2026, as Child Abuse Prevention Month in the City of Chino.
- Presentation – CHINO Days Award Recipients. Recognized the 2026 CHINO Days Art Contest Award Winners.

PROGRAMS

Armed Forces Banner Program

- One new banner application was received.

Chino Liberty Courtyard

- No new brick applications were received.

Chino Connection

- Staff received Draft 1 of the Connection on April 16, 2026.

Youth Accountability Board

- Three cases were closed and two new cases were received. There are currently seven active cases.

Social Media

- The following posts were made in April:

Date	Post	Reach	Engagement
04/01/2026	Arbor Day Post	3,971	47
04/02/2026	CHINO Days Countdown	129,703	644
04/03/2026	Youth Basketball Reel	8,402	80
04/08/2026	CHINO Days Canceled	54,003	490
04/09/2026	CERT Training	1,203	33
04/09/2026	CYM Board of Directors	1,213	28
04/10/2026	TAC Reel	10,591	159
04/13/2026	Youth Basketball Post	4,183	43
04/14/2026	Sprouting Hope	675	16
04/16/2026	Back-to-School Vendor	11,234	195
04/20/2026	Make Every Drop Count	1,459	21
04/27/2026	Family Campout	9,433	106
04/30/2026	Pamper My Baby	1,159	36
04/30/2026	Community Champion Awards	1,866	93
04/30/2026	Pioneer Picnic	4,026	35

Reach = The number of unique persons who have seen the post.

Engagement = Individuals who have reacted to, shared, clicked, or commented on post.

- TAC’s deadline to receive applications was in April for the 2026-27 school year. A post was made to promote the program. TAC received 24 applications, showing that the reel helped them achieve the needed numbers. The post is pictured here:



RECOMMENDATION

For Commission information.